Demographics







ON THE MOUNTAIN TO SEA TRAIL %

3.9% UNEMPLOY-MENT RATE (COUNTY)



33 MI RESEARCH TRIANGLE PARK



15 MI DOWNTOWN RALEIGH



2 HRS NC BEACHES



\$162,000 MEDIAN HOME PRICE



HOUSEHOLD

INCOME





14 MI JCC 20 MI NC STATE 45 MI DUKE 45 MI UNC 65 MI ECU



EMPLOYERS
CATERPILLAR
GRIFOLS
NOVO NORDISK
JCPS
UNC JOHNSTON
HEALTH



David L. DeYoung, AICP

Economic Development Director

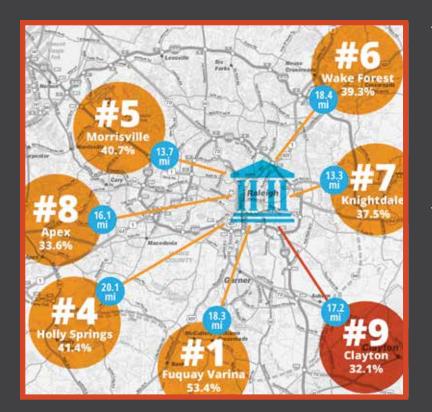
Town of Clayton
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Think CLAYTON.
Think Business.



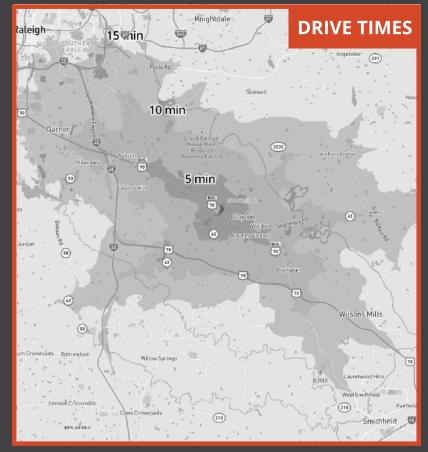
Municipal Growth

(2010-2017)

Clayton is in the top 10 fastest growing municipalities with population greater than 10k and less than 100k in North Carolina.

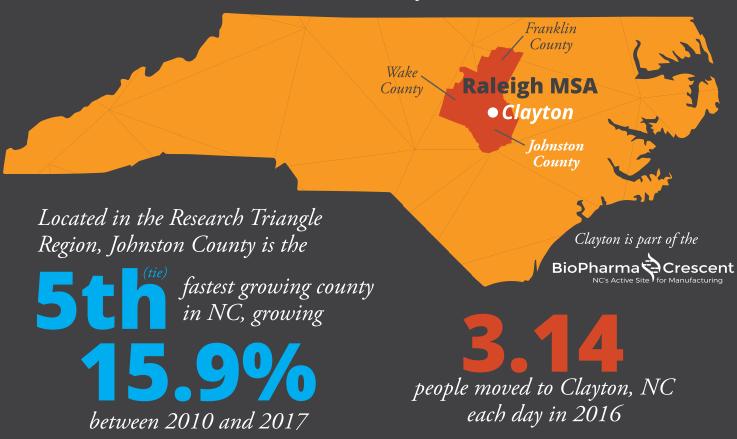
Demographic Profile

	3 MI RADIUS	5 MI RADIUS	7 MI RADIUS
2018 EST.			
POPULATION	23,507	47,291	95,695
DAYTIME			
POPULATION	22,919	39,030	72,191
MEDIAN HH			
INCOME	\$58,654	\$61,926	\$64,227
NUMBER OF			
HOUSEHOLDS	9,208	17,496	34,481
	5 MIN. DT	10 MIN. DT	15 MIN. DT
2018 EST.			
POPULATION	11,382	37,757	143,300
DAYTIME			
POPULATION	18,666	39,127	131,641
MEDIAN HH			
INCOME	\$58,033	\$59,653	\$57,355
NUMBER OF			
HOUSEHOLDS	4,720	14,497	51,241

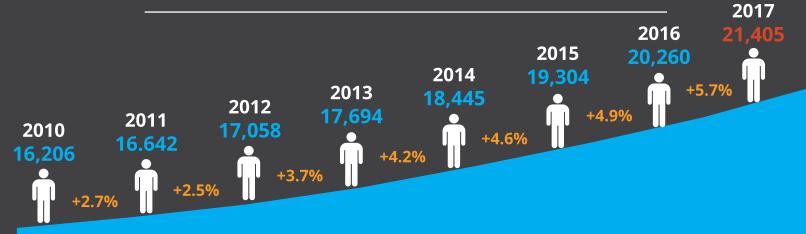


Location

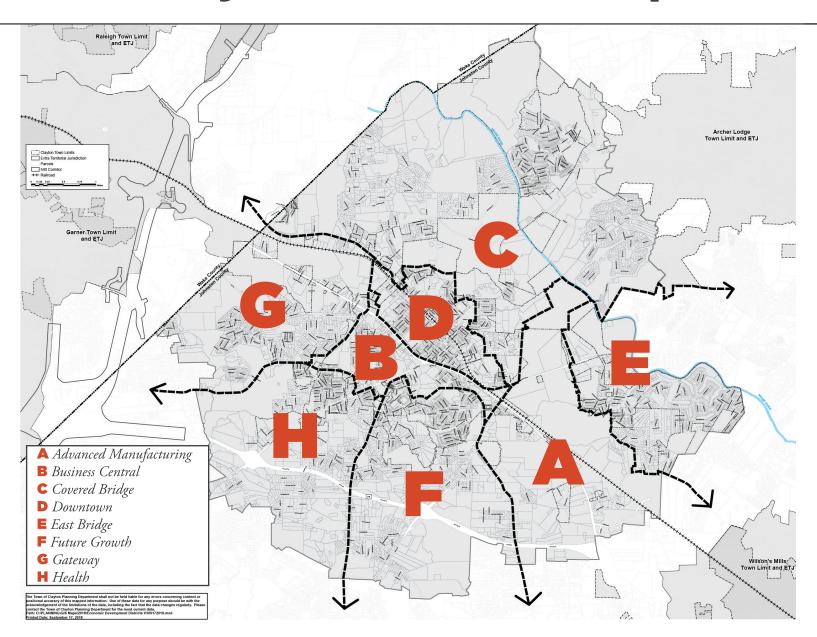
Strategically located less than 20 miles from Raleigh, 30 miles from the RDU airport, and 33 miles from the Research Triangle Park, Clayton, NC is in western Johnston County with close proximity to I-40, US 70, NC 42, and the future I-540 and I-42.



Population (2010-2017)



Clayton District Map



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Clayton Districts

Health

Southwest Clayton along NC 42 West with access to future I-42, anchored by UNC Johnston Health, support services, independent and assisted living, skilled nursing, and positioned for additional growth

Gateway

West entry into Clayton from I-40 and Wake County with a mixture of retail, supportive office, schools, and health care services

Advanced Manufacturing

East Clayton the industrial hub for major bio-pharmaceutical and manufacturing companies and supportive industrial uses



Central business corridor of Clayton, located along US 70 with major shopping centers, lodging, retail, gas/convenience stores, and casual dining options



Business Central



South Clayton is positioned for growth with the future connection of NC 42 E to Ranch Road and ultimately to future I-42

Future Growth



Northeast Clayton includes larger residential and mixed-use developments, local parks, and schools

East Bridge



Covered Bridge

Northwest Clayton includes low density residential area mixed with large-scale residential development, neighborhood retail, and support services



Downtown

Historic core of Clayton, anchored by boutique retail, a variety of restaurants and adult beverage establishments, supportive office uses, and dense residential development

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