

# CCOC AT WORK

# BUILDING ON THE CCOC MISSION

Advocate • Collaborate • Innovate

Do you want to help build Clayton's future?  
Champion YOUR Chamber.

When you invest in the Clayton Chamber of Commerce (CCOC), you are building the future of Clayton. By championing our mission, you are fostering Clayton's economic growth. CCOC's strategic plan ensures your investment will produce meaningful and measurable results within Clayton and Johnston County through:



- Economic Growth & Business Advocacy
- Community Enrichment and Collaboration
- Education & Workforce Development
- Legislative & Local Government Engagement
- Innovative Solutions

As a mission investor, you will have a front row seat on all of CCOC's initiative based fronts and programming that directly support the Clayton Community. You will also enjoy valuable benefits that include special recognition, advertisements, sponsorships, event tickets, and more. Inside is a list of benefits you can expect from CCOC over the next year. Your mission investment will cover your annual dues as well.

If you have any questions, you can email [Dana@claytonchamber.com](mailto:Dana@claytonchamber.com) or contact CCOC by calling (919) 553-6352.

We can't wait to build Clayton's future together.

Sincerely,

Dana Wooten,  
President / CEO



CCOC created and maintains the award-winning Clayton Connection App for the entire Clayton community featuring local events, a business directory, a Clayton walking tour, town resources, and more.

CCOC is the primary host for political forums, economic development, advocacy events, and workforce development initiatives in the Clayton and Johnston County area.

CCOC provides business education seminars and networking events free for our investors

CCOC hosts the annual award-winning Clayton Harvest Festival with over

**31,000**  
attendees



*The Clayton Connection App  
powered by CCOC*

# BUILDING ON THE CCOC MISSION

## 2021 BENEFITS

**CONNECTOR  
INVESTOR**  
a \$16,000+ value

**\$5,000 / year**

**SUPPORTER  
INVESTOR**  
a \$11,000+ value

**\$3,000 / year**

**FOUNDATION  
INVESTOR**  
a \$7,000+ value

**\$2,000 / year**

**BLUEPRINT  
INVESTOR**  
a \$2,000+ value

**\$750 / year**

- Featured listing in the CCOC Directory
- Exclusive signage recognizing your business as a CCOC Connector Investor at events
- Year long ad on CCOC's TV in the Chamber's lobby
- Ad banners on The Clayton Connection app within Clayton Harvest Festival (all year), CCOC Business Directory (all year), Clayton 101 Newcomer Tour (all year), and one on the CCOC website (all year)
- Premium booth at the Clayton Harvest Festival
- Tickets for the following events: CCOC's Raleigh Capital visit registrations (annually, 2 ea); CCOC's Annual Meeting & Community Awards (6 ea); CCOC's Business Solutions Summit (annually, 4 ea); RTRP's State of the Region Address in Raleigh (annually in May, 2 ea); and CCOC's State of Series (quarterly, 4 ea)
- Company or CEO spotlight in CCOC's Mission in Motion Monthly Podcast
- Invitation to participate in personal meeting with local and state officials, as held
- Invitation to participate on an initiative-based committee: Governmental & Legislative Affairs, Economic Development, Workforce Development, Education or Entrepreneurial Committee
- Annual in-depth member services consultation
- Annual CCOC on-site Chamber U presentation for employees
- Personal CCOC concierge for new company executives, guests, and their families
- Talent recruitment services through a featured listing on the CCOC Job Board.
- Full page ad in CCOC's annual report
- No additional annual dues

- Featured listing in the CCOC Directory
- Exclusive Signage recognizing your business as a CCOC Supporter Investor at events
- 6 Month ad on CCOC's TV in the Chamber's lobby
- Ad banners on The Clayton Connection app within Clayton Harvest Festival (all year), CCOC Business Directory (all year), Clayton 101 Newcomer Tour (all year), and one on the CCOC website (all year)
- Standard booth at the Clayton Harvest Festival
- Tickets for the following events: CCOC's Annual Meeting & Community Awards (4 ea); CCOC's Business Solutions Summit (annually, 2 ea); and CCOC's State of Series (quarterly, 2 ea)
- Annual in-depth member services consultation
- Annual CCOC on-site Chamber U presentation for employees
- Personal CCOC concierge for new company executives, guests, and their families
- Talent recruitment services through CCOC Job Board
- Half page ad in CCOC's annual report
- No additional annual dues

- Featured listing in the CCOC Directory
- Exclusive Signage recognizing your business as a CCOC Foundation Investor at events
- 3 month ad on CCOC's TV in the Chamber's lobby
- Ad banners on The Clayton Connection app within the Clayton Harvest Festival (all year), and one on the CCOC website (6 mo)
- Standard booth at the Clayton Harvest Festival
- Tickets for the following events: CCOC's Annual Meeting & Community Awards (2 ea); CCOC's Business Solutions Summit (annually, 1 ea); and CCOC's State of Series (quarterly, 1 ea)
- Quarter page ad in CCOC's annual report
- No additional annual dues

- Featured listing in the CCOC Directory
- One month ad on the CCOC's TV in the Chamber's lobby
- Ad banner on the CCOC website (3 mo)
- Standard booth at the Clayton Harvest Festival
- Tickets for the CCOC's Annual Meeting & Community Awards (2 ea)
- Company logo in CCOC's annual report
- Company name with link on CCOC's website footer
- No additional annual dues

### All Connector, Supporter, and Foundation Campaign Investors will also receive the following benefits:

- Company name with link in signature of CCOC staff emails
- Company logo with link on CCOC's website footer
- Company name with link on Clayton Harvest Festival's website footer
- Priority scheduling for use of CCOC's board room