

Date: April 5, 2021

The Mission of the Clayton Chamber of Commerce is to champion business, economic development and education in Clayton, North Carolina. For this reason, the Clayton Chamber of Commerce supports the following initiatives:

Economic Development & Sustainability

The Town's recent public survey for the update of the comprehensive growth plan provided clear evidence residents want access to a diverse and vibrant array of businesses and services. Therefore, the Chamber supports:

- Business and development projects that expand upon and complement our existing business and service mix, and
- Expand the tax base to ensure the provision of the necessary infrastructure growth requires.

Workforce Development

In a discussion with any employer in the Town or County, it becomes clear that finding and retaining employees is an ongoing challenge. Therefore, the Chamber supports:

- Diverse and quality housing to attract and retain a local and diverse workforce, and
- New businesses and industry that offer additional employment opportunities.

Education

As any recruiter of businesses or employees will advise, the availability of quality educational options remains a cornerstone of attracting those you seek. Therefore, the Chamber supports:

- Town collaboration with County and School Board leadership to ensure educational facilities and programming keep pace with demand through forward thinking planning that is ahead of demand, and
- Land use plans that identify locations for education facilities.

Quality of Life

Regardless of the quality of the home we live in, the place our children or grandchildren go to school or where we work, we all want access to those services and experiences that enhance the quality of life. Therefore, the Chamber supports initiatives and development to ensure access to

- Quality health care,
- Parks and recreation,
- Arts and entertainment,
- Transportation needs including walking, biking, rail and the coming transition to electric vehicles, and
- Environmental sustainability.



The Clayton Chamber of Commerce believes all of the preceding are interrelated and represent what makes a place the community we all want to move to and stay. We respectfully request the Town of Clayton staff and leadership reflect upon and measure all projects that come before them against these objectives as well as the necessary compliance with zoning, ordinances and code.

Sincerely,
The Clayton Chamber of Commerce Board of Directors

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