

CCOC ANNUAL REPORT

OUR FUTURE IS SO BRIGHT

2019

CCOC  
CLAYTON  
CHAMBER OF COMMERCE

ADVOCATE • COLLABORATE • INNOVATE

Dear CCOC Investors,

I am so excited to unveil our 2019 annual report. Last year, we released CCOC's first-ever annual report in alignment with one of our core values—transparency. Once again, we are proud to provide the Clayton community and our investors insight into our ongoing work and accomplishments.

The Clayton Chamber of Commerce board of directors and staff produced its first strategic plan at the beginning of 2018. In that strategic plan, we dedicated ourselves to building Clayton's future. Our 2019 annual report is evidence of that dedication and demonstrates how far we have come in two short years. At the close of 2019, it is clear we have a solid foundation and incredible road map—our mission has been set in motion.

Over the past year, we strategically invested in our community by: (1) advocating for our business sector; (2) working on vital collaborative workforce, education, and community enrichment initiatives; and (3) fostering smart economic development through the promotion of innovative ideas. These efforts have been recognized and awarded.

Building on the accomplishments of 2018, CCOC established or expanded the following mission-based initiatives in 2019:

- Formed the Clayton Chamber Foundation, a nonprofit charitable organization created to support and advance CCOC initiatives for the betterment of the Clayton community.
- Assisted in the development of a regional legislative agenda and supported the Town of Clayton regarding important issues at the local, regional and state level, including the recent development of the Hwy 42 East Extension.
- Collaborated with all the Johnston County chambers of commerce, Johnston County Economic Development, Johnston County Public

Schools, and Johnston Community College to plan and execute the county's first JOCO WORKS, a two-day experienced-based career exposition with custom curriculum attended by over 3,500 Johnston County eighth grade students.

- Created a school mentoring program, INSPIRE, that paired Clayton Middle School students with a mentor during the school year.
- Expanded our Platforms at the Podium initiative by providing all political candidates with an opportunity to present their platforms via an online video in order to reach more Clayton voters.
- Started a H.Y.P.E. (Helping Young Professionals Engage) group in Clayton, in order to help young businesspeople cultivate professional relationships through networking and professional development.
- Partnered with Clayton Mid-Day Rotary and The Shindig for the 2019 Clayton Harvest Festival, which brought over 32,000 people to Clayton.
- Implemented a new residential bus tour, Clayton 101, featuring the eight Clayton districts and a history of Clayton walking tour.
- Launched our first Total Resource Campaign which provided a multitude of marketing opportunities for our investors. The campaign provided 252 unique marketing opportunities to the 111 unique businesses that participated. It increased the number of CCOC investors by 33 new businesses. With the help of 47 volunteers, CCOC reached over 100% of our goal, setting us up to a great start in 2020.

**NONE** of this work could have been accomplished without the individuals and businesses who make up this organization. The 2019 annual report is proof that CCOC remains dedicated to and inspired by the Clayton community. We personally thank each of you for joining our mission. You are enriching the Clayton community by investing in the Clayton Chamber of Commerce. With our solid foundation and incredible road map, we are truly building something amazing together in Clayton. I can confidently say that our future is **SO** bright.







## OUR FUTURE IS SO **BRIGHT**

**CCOC's mission is to champion  
business, economic development,  
and education in Clayton, NC.**

**The Clayton Chamber of Commerce (CCOC)  
is a nonprofit civically-engaged economic  
advancement organization led by the  
businesses that invest in our mission.**

### Clayton Chamber of Commerce

The 16 board of directors below govern the Clayton Chamber of Commerce, a 501(c)(6) nonprofit, by generously volunteering time over a three-year term. The CCOC board of directors, as well as CCOC staff, are dedicated to conducting all business in an ethical manner with integrity, transparency, and excellence.

#### EXECUTIVE COMMITTEE

**Brent George** Chair  
**Edwin Jackson** Chair Elect  
**Sarah Martin** Treasurer  
**Ruth Anderson** Past Chair



ADVOCATE • COLLABORATE • INNOVATE

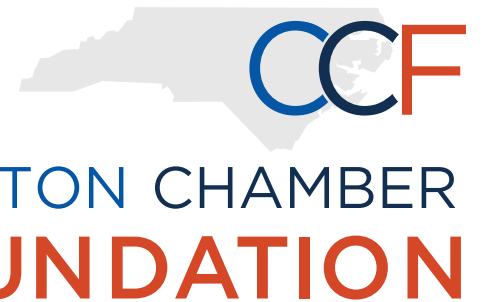
### Clayton Chamber Foundation

Separate from the Clayton Chamber of Commerce, the Clayton Chamber Foundation is a 501(c)(3) nonprofit charitable organization established in 2019. Its mission is to raise funds to support and advance CCOC initiatives for the betterment of the Clayton community.

#### FOUNDATION BOARD OF DIRECTORS\*

**Ruth Anderson** RNE Consultants  
**Tony Brown** Caterpillar  
**Ann Game** Town of Clayton  
**Brent George** United Community Bank  
**Melissa Oliver** Johnston County YMCA  
**Jim Perricone** Partners Commercial Realty

\*Also serves as CCOC's three year planning committee.



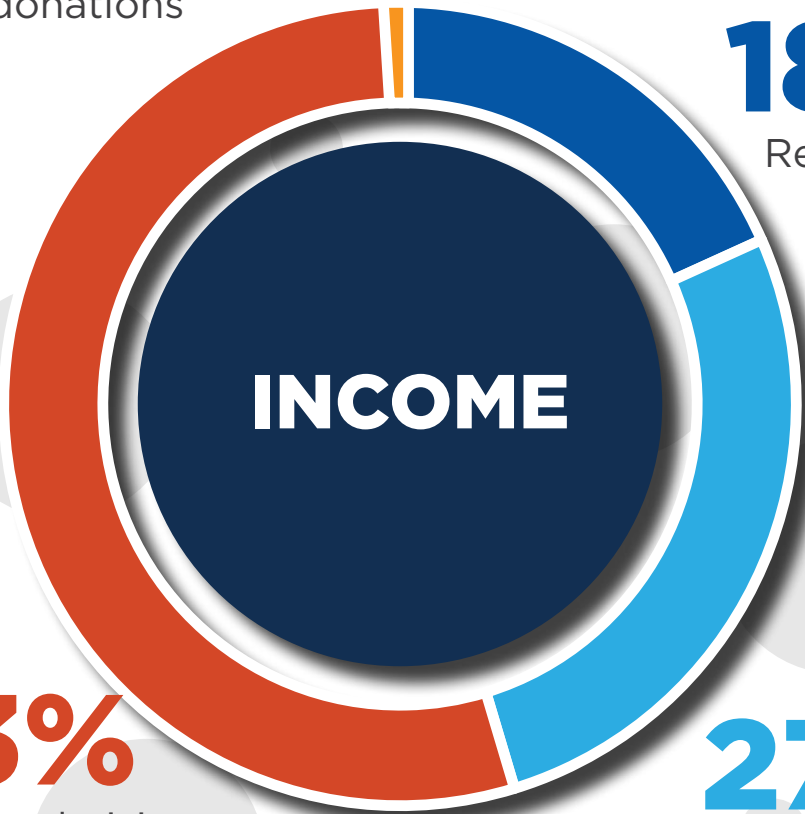


\$382K

Dollars CCOC received and invested into the Clayton community in 2019\*

\*Amount does not include 2020 Total Resource Campaign upfront costs incurred in 2019.

0.4%  
Received from capitol building fund donations

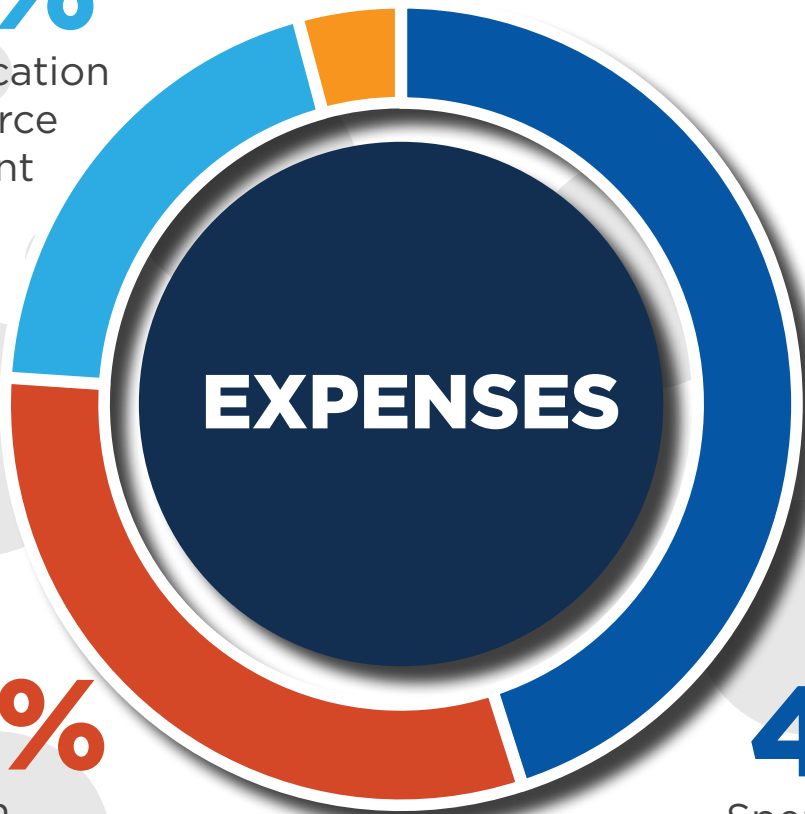


54.3%  
Received from fundraising events, sponsorships, booth and ticket sales, etc.

18.3%  
Received from campaign investors

27.0%  
Received from investor dues

19.7%  
Spent on education and workforce development



31.0%  
Spent on business advocacy

45.1%  
Spent on community enrichment and economic development

4.2%  
Spent on building and maintenance



**Dana Wooten**  
President/  
CEO



**Maria Bunn**  
Director of Events  
and Operations



**Ann Buskirk**  
Administrative  
Assistant



**Lydia Davis**  
Director of Marketing  
and Communications



**Sara Perricone**  
Investor  
Relations



**Samantha Regner**  
Investor Services  
Specialist

# 485

**Number of CCOC investors  
as of December 31, 2019**

# 39

**Number of  
CCOC celebratory  
ribbon cuttings**

# 116

**Number of  
new CCOC  
investors**

# 4

**Number of CCOC  
issues-based committees**

Workforce Development,  
Education, Governmental &  
Legislative Affairs, and Economic  
Development

# 2

**Number of awards received**

Communication Certificate of Superior  
for CCOC's 2018 annual report from  
SEDC and Communication Excellence  
Award for the Clayton demographics  
brochure from CACCE

# 80.9%

**Investor retention  
rate for 2018-2019**

(includes business closings,  
mergers, and non-renewals)

# 3

**Number of CCOC  
advocacy committees**

Ambassadors, Clayton Men of  
Business (M.O.B.), and Helping  
Young Professionals  
Engage (H.Y.P.E.)

# 4

**Number of professional  
development and training  
seminars attended**

Southeast Institute for Organizational  
Management, CACCE Staff Leadership  
Conference, NCDBA Women's  
Innovation and Leadership Forum, and  
NC-CCIM 2019 Triangle Market Forecast

# 6

**Number of  
affiliations renewed**

U.S. Chamber of Commerce, North  
Carolina Chamber of Commerce,  
Association of Chamber of  
Commerce Executives (ACCE),  
Carolinas Association of Chamber  
of Commerce Executives (CACCE),  
NC Defense Alliance Association  
(NCDAA), and Southern Economic  
Development Council (SEDC)

# 6

**Number of  
CCOC staff**



# 80

### CCOC Provides Valuable Business and Community Enrichment Events

CCOC held 80 events, an organizational record, for our investors and the Clayton community in 2019. Ranging from talent development to social gatherings to a five-day community festival, these events not only provide valuable marketing and networking opportunities for our business sector, but they also enrich our community in many ways—part of the reason people love to live, work, and play in Clayton, NC.

15

Talent development and business training events and seminars

**Topics @12**

CCOC's Elements of Business  
1 Bz BUSINESS 2 Ed EDUCATION  
New in 2019

10

Community showcase events with marketing opportunities; Last Friday in Clayton participants

*sip+shop*

CLAYTON 101 TOURS  
New in 2019

21

Networking events with over 700 participants

**B.A.S.H.**  
CCOC's Business Associates Social Hour

*Good MORNING*  
—CLAYTON—  
CCOC's Morning Networking Event

8

Issues-based committee events

**PLATFORMS**  
at the PODIUM

**EGGS&ISSUES**

2

Business showcase events

CCOC  
**REVERSE RAFFLE**  
and Cuisine of Clayton

CLAYTON HARVEST FESTIVAL  
**CAR SHOW**  
New in 2019

11

Chamber education with business marketing insights events

**CHAMBER**  
**U**

12

Combination business networking and community awareness and/or charity events

**HYPE**  
New in 2019

**M.C.C.B.**  
MEN OF BUSINESS

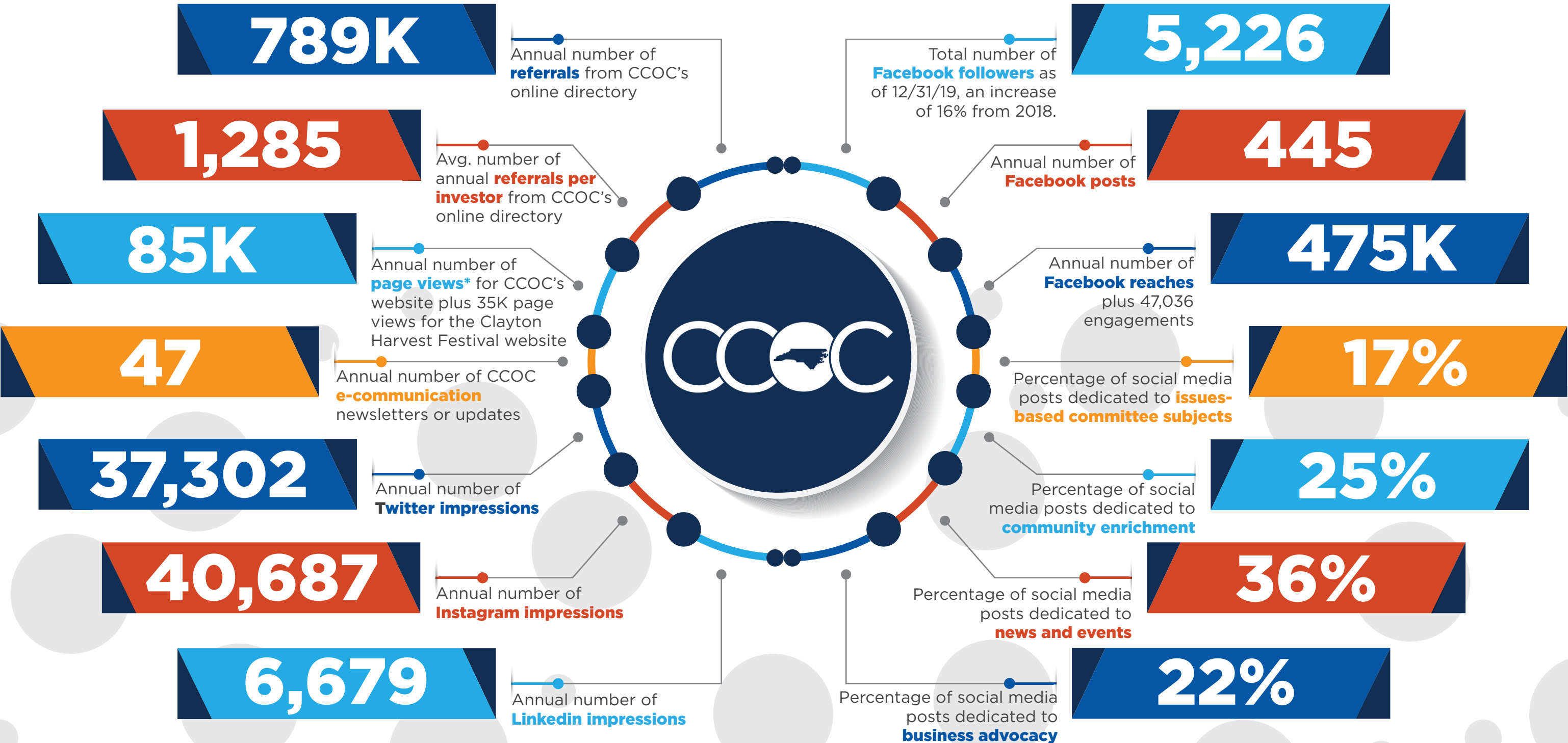
1

Five-day community festival with approximately 31,000 attendees

CLAYTON HARVEST FESTIVAL

CCOC Provides Respected Marketing Tools That Work For Your Business

CCOC remains dedicated to promoting its investors to the community through our website with a robust online business directory, social media, digital newsletters, and more.



\*Number does not include CCOC's online directory referrals (see number of referrals above).



### Economic Development

The CCOC Economic Development Committee is a collaborative forum to discuss, research, and cultivate ideas, as well as implement initiatives related to Clayton's business stability, growth, and community enrichment in order to ensure its economic vitality. The following items were completed by the committee below in 2019:

**Tara Abernathy** Kids 'R' Kids Learning Academy

**Ruth Anderson** RNE Consultants

**Bobby Bunn** Clayton Town Council

**Clyde Castleberry** Town of Archer Lodge

**Dave DeYoung** Town of Clayton

**Jenn Gallimore** Town of Clayton

**Edwin Jackson** Caterpillar

**Greg Kennedy** OPW Global

**Kyle McDermott** Johnston UNC Health Care

**Jim Perricone (Chair)** Partners Commercial Realty

**Scott Sides** Accentuate Staffing

**Beth Watson** Coldwell Banker Advantage



**1. Implemented** Clayton 101 residential bus tours featuring the eight Clayton districts and a history of Clayton walking tour.

**2. Represented** Clayton at the Certified Commercial Investment Member Triangle Market Forecast, Research Triangle Regional Partnership State of the Region, Johnston County Site Selector Fly-In, and Johnston County Business and Industry Council.

**3. Coordinated and hosted** the Johnston County Opportunity Summit with Johnston County Economic Development and Town of Clayton Economic Development Department.

**4. Presented** a Clayton State of Economic Development featuring a Clayton business panel, based on CCOC's Economic Development survey results.

**5. Spearheaded and storyboarded** new marketing video for the Town of Clayton and developed future action plans for all eight Clayton districts.

**6. Supported** important economic development issues at the local and state level, including the Hwy 42 East extension and the Town of Clayton's pursuit of a NCDOT grant to identify needed pedestrian facilities (created an implementation schedule for discovered improvements).

**7. Established** partnership with SCORE in order to offer an entrepreneurial and business mentoring program.

### Education

The CCOC Education Committee is focused on public and private education advocacy in Clayton. They achieve this by cultivating relationships with and supporting Clayton's Pre-K through 12th grade schools, selecting monthly and annual CCOC Super Star Teacher award recipients, and developing/overseeing educational presentations and mentoring programs. The following items were completed by the committee below in 2019:

**Terri Black** Steampunkonista

**Amanda Blakely** Childcare Network

**Myra Burrell (Chair)** Partnership for Children of Johnston County

**Darrella Cavanaugh** C&D Electrical Service Company

**Joy Garretson** Town of Clayton

**Crystal Roberts** Johnston County Public Schools

**Terri Sessoms** Johnston County Board of Education

**Martha Stovall** Club Z! Tutoring

**Rep. Donna McDowell White** NC House of Representatives

**Tracie Zukowski** Johnston County Schools

#### 1. Launched and executed

the INSPIRE mentoring program for Clayton Middle school matching 10 mentors with students. Mentor training included Adverse Childhood Experience education.

#### 2. Attended

Johnston County Partnership for Children Breakfast where CCOC President/CEO was named the 2019 Champion for Children.

#### 3. Explored

partnership with the Hocutt-Ellington Memorial Library to support the Grade Level Communities Network. Further plans will be unveiled in 2020.

#### 4. Launched

plans for CCOC's first Young Entrepreneurial Program The program will be implemented in 2020.





### Workforce Development

CCOC is committed to producing and retaining skilled workers in Clayton. The CCOC Workforce Development committee achieves CCOC's workforce development goals by implementing related initiatives and collaborating with various community partners and regional workforce programs, training opportunities, and events. The following items were completed by the committee below in 2019:

**Ruth Anderson** RNE Consultants

**Victor Baluis** Caterpillar

**Charlie Bell** Studio TK

**Chuck Blatchley** Grifols

**Jenn Gallimore** Town of Clayton

**Harold Keen** KS Bank

**Greg Kennedy** OPW Global

**Melissa Overton** MedicalTraining.me

**Jeff Pope** United Community Bank

**Beth Rosenberry** Grifols

**Tim Salavejus** Express Employment  
Professionals of Johnston County

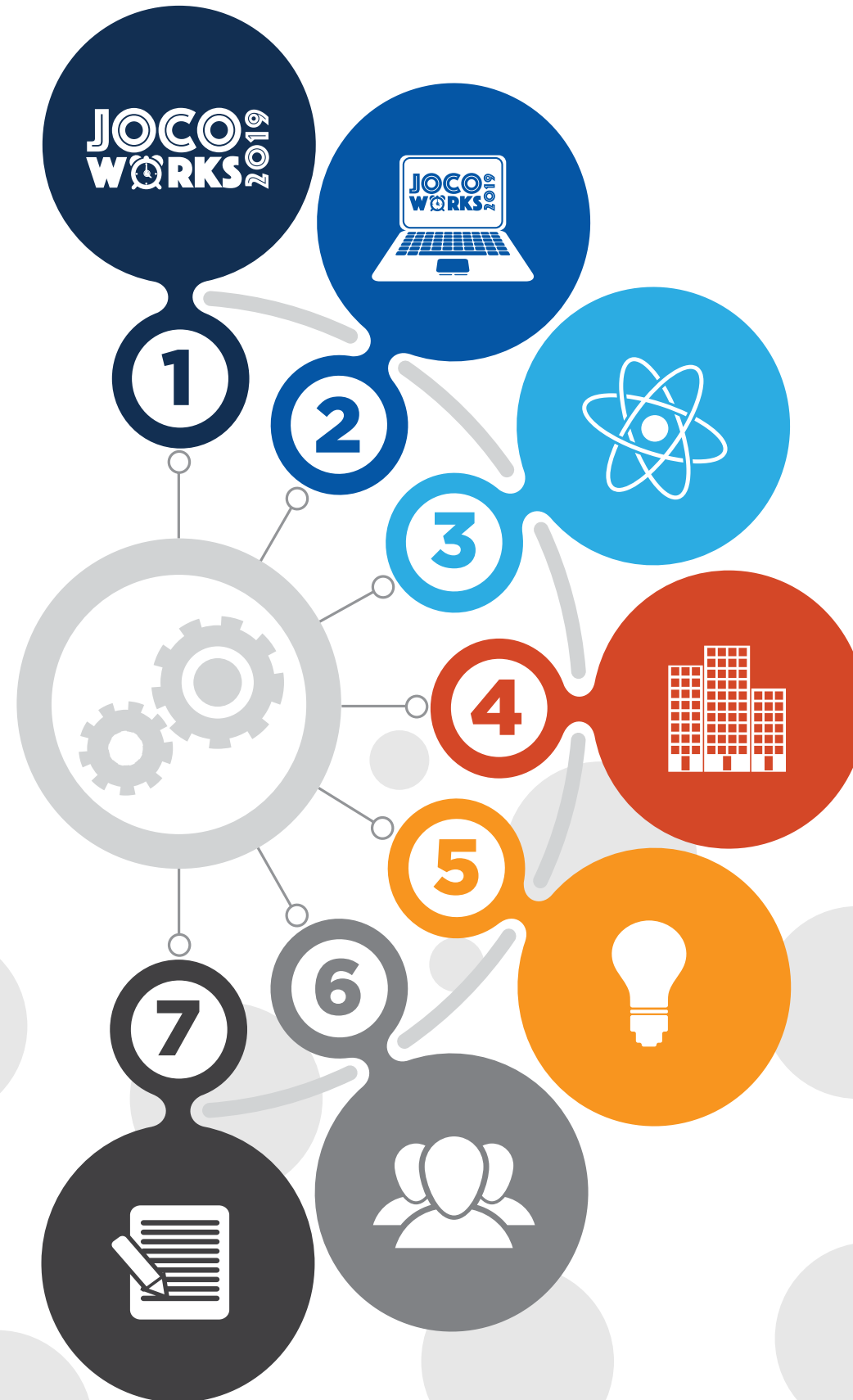
**Aimee Sharrett** Carolina Comfort Air

**Tia Snow** Grifols

**Todd Stutts** Clayton Glass and Mirror

**Scarlett Tyner (Chair)** Novo Nordisk

**Kimberly Wheeler** Capital Area Workforce  
Development Board and NCWorks



**1. Partnered and collaborated** with all the Johnston County Chambers of Commerce, the Johnston County Economic Development office, Johnston County Public Schools, and Johnston Community College to help plan and execute our county's first JOCO WORKS, a two-day experienced-based career exposition with custom curriculum attended by over 3,500 Johnston County eighth grade students, in order to meet the Johnston County workforce needs of the future.

**2. Served** on the steering committee and as chair of the marketing committee for JOCO Works (managed website, storyboarded videos, designed event collateral, etc.).

**3. Served** as chair of the Johnston County Public Schools Career and Technical Education Council.

**4. Served and collaborated** with the Johnston County Business Industry Council..

**5. Attended** the NC Chamber Education Summit and Johnston Community College Business Before Breakfast.

**6. Attended** the ACT Workforce Summit to discuss how to leverage Johnston County as a "workforce ready community."

**7. Launched** a Johnston County collaborative Workforce Development Study steering committee to explore and research the implementation and execution of a comprehensive qualitative and quantitative workforce study.

### Governmental & Legislative Affairs

An integral component of CCOC's mission is to communicate the views of the business community to elected officials and ensure all Clayton voters are educated on the various platforms. The Legislative & Governmental Affairs Committee identifies and recommends policy to the CCOC board of directors on issues that affect the local economy, business environment, and quality of life in Clayton, NC, as well as plans voter education events open to the general public. The following items were completed by the committee below in 2019:

**Ruth Anderson** RNE Consultants

**Jenn Gallimore** Town of Clayton

**Brent George** United Community Bank

**Shaylah Jones** Novo Nordisk

**James Lipscomb** HomeTowne Realty

**Kyle McDermott** Johnston UNC Health Care

**Brad Palmer (Chair)** Edward Jones

**1. Researched** Clayton Parks & Recreation Bond on the November 2019 ballot and recommended endorsement to CCOC board of directors. Promoted bond referendum to voters.

**2. Formulated and moderated** questions for CCOC's Platforms at the Podium video for the Clayton mayoral and town council election in order to educate Clayton voters and give the candidates a platform.

**3. Met** with district legislators to present issues on a local, state and national level. Topics included occupancy tax, wastewater in the Neuse River basin, I-540, Hwy 42 East extension, small business healthcare, budget negotiations, legislative redistricting, and more.

**4. Presented** a State of the Chamber to the Clayton Rotary Club.







### CCOC Champions Business in Clayton

#### Ambassadors

The CCOC Ambassador Committee assists CCOC with business advocacy by staying engaged with the Clayton business community, attending celebratory ribbon cuttings, and selecting CCOC's businesses of the month from public nominations. Ambassadors also provide CCOC staff with support at events, community feedback, and business to business marketing ideas/solutions.

**Shannon Austin** Modern Woodmen Fraternal Financial

**Nolan Bailey** Bailey Insurance Agency

**Ingrid Blackburn** Elite Travel Planners

**Irene Brooks** Johnston Now Magazine

**Sadie Brown** Leak Locators

**Michael Budziszewski** SpotOn

**Gabriella Woodson** Chefella's Café & Event Planning

**Julieann Clayson-Feld** Your CBD Store Clayton

**Tina Davidson** An Independent Agent Representing Aflac

**Erin Davis-Belcher** Dylan's Unique Gifts & Catering

**Ana Garcia** The Arbors at East Village

**Leslie Glover** Executive Personnel Group, Inc.

**Sean Hammonds** Quintessential Wellness

**Evelyn Hurba** Family Insurance

**Allison Jones** CopyPro Inc.

**Will Lawson** United Community Bank

**Heather Madden** The Arbors at East Village

**Melissa Noble** Globe Life - Liberty National Worksite Division

**Michael Pagliocca (Chair)** Elite Travel Planners

**George Porter** Carpet Steamer 911

**Kate Seremet** Local Shopper NC

**Matt Thompson** Align Family Chiropractic



### Helping Young Professionals Engage (H.Y.P.E.)

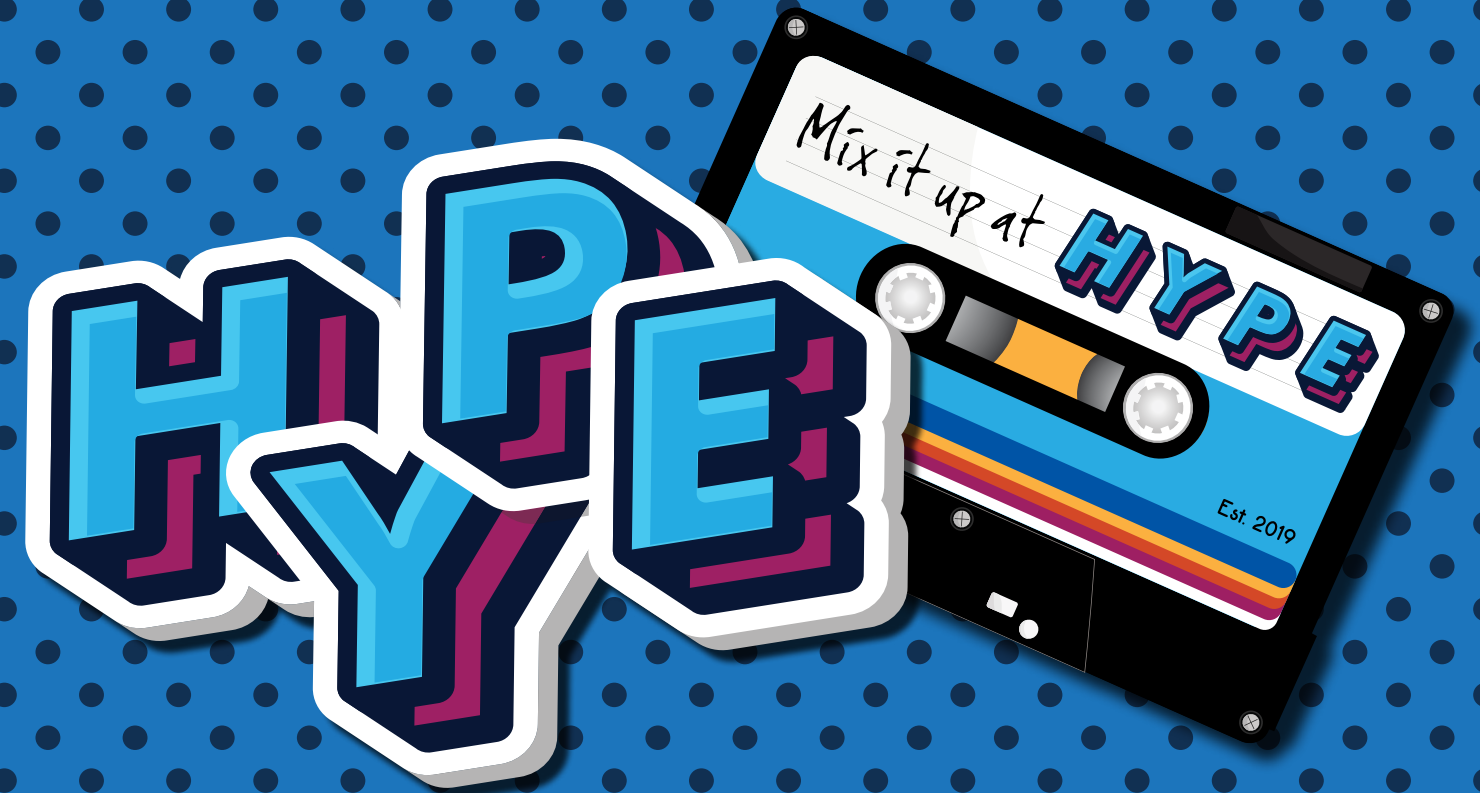
The CCOC H.Y.P.E. Committee is dedicated to young professionals with a focus on professional development, workforce development and business advocacy. H.Y.P.E. provides opportunities to local young professionals in order to build personal networks and develop lasting relationships with peers in the community.

**Shannon Austin** Modern Woodmen Fraternal Financial

**Nolan Bailey** Bailey Insurance Agency

**Jenn Gallimore** Town of Clayton

**Will Lawson (Chair)** United Community Bank



### Clayton Men of Business (M.O.B.)

The CCOC M.O.B. Committee is a group of men who advocate for business and work to develop good community relations through networking and other fellowship opportunities, as well as special fundraising events for causes that affect the Clayton and surrounding community.

**Dave Ferrell** PrimeLending

**Dyrke Maricle** Goosehead Insurance - Dyrke Maricle

**Michael Pagliocca (Chair)** Elite Travel Planners

**Brad Palmer** Edward Jones

**Matt Thompson** Align Family Chiropractic



## Clayton 101 Tours

The CCOC Clayton 101 Task Force assists CCOC with planning and implementing town tours for Clayton residents and visitors. Launched in 2019, CCOC’s Clayton 101 is a bus tour held several times a year that highlights the Clayton community’s history and amenities for new and current residents. Utilizing CCOC’s award-winning mobile app, The Clayton Connection, CCOC also offers a walking tour of Downtown Clayton called Talk of the Town.

- Terri Black** Steampunkonista
- Evelyn Hurba** Family Insurance
- George Porter** Carpet Steamer 911
- Ian Rumbles** Clayton Rotary Club
- April Stephens** RE/MAX ONE - The April Stephens Team
- Matt Thompson** Align Family Chiropractic

6

Number of  
Bus Tours

294

Number of  
Tour Attendees



CLAYTON  
101<sup>TM</sup>  
TOURS



### Clayton Harvest Festival

The CCOC Clayton Harvest Festival Task Force assists CCOC staff in executing the community's legacy five-day festival in areas of volunteer and beautification management, event programming, and general planning.

#### ROTC VOLUNTEERS & BEAUTIFICATION

**Pasqual Goicoechea**

#### MILITARY CROSSROADS

**Brad Palmer** Edward Jones

#### FOOD TRUCKS

**Edwin Jackson** Caterpillar

**Will Lawson** United Community Bank

#### SIGNAGE

**Marty Bizzell** Bass, Nixon & Kennedy Consulting Engineers, Inc.

**John Long** Clayton Locksmith Services

#### CAR SHOW

**Tara Abernathy** Kids 'R' Kids Learning Academy of Clayton

**Jeremy Coley**

**Michael Penny**

#### MOVIE NIGHT

**Clayton Men of Business (M.O.B.)**

#### VOLUNTEERS

**Ingrid Blackburn** Elite Travel Planners

**Sadie Brown** Leak Locators

**Evelyn Hurba** Family Insurance

**Will Lawson** United Community Bank

**Michael Pagliocca** Elite Travel Planners

**Matt Thompson** Align Family Chiropractic

#### SQUEALIN' ON THE SQUARE

**Blake Brown** Leak Locators

**Josh Davis** Rising Tide Building and Renovations

**Brent George** United Community Bank

**Kyle McDermott** Johnston UNC Health Care

**Tom Schaffer** Transitions Financial Strategies

#### LATIN AMERICAN FESTIVAL

**Angel Colon** LaGrande of NC

**Jerry Diaz** BB&T

**Jose Lantigua** BB&T

**Ariel Ramirez** Compare Foods of Clayton



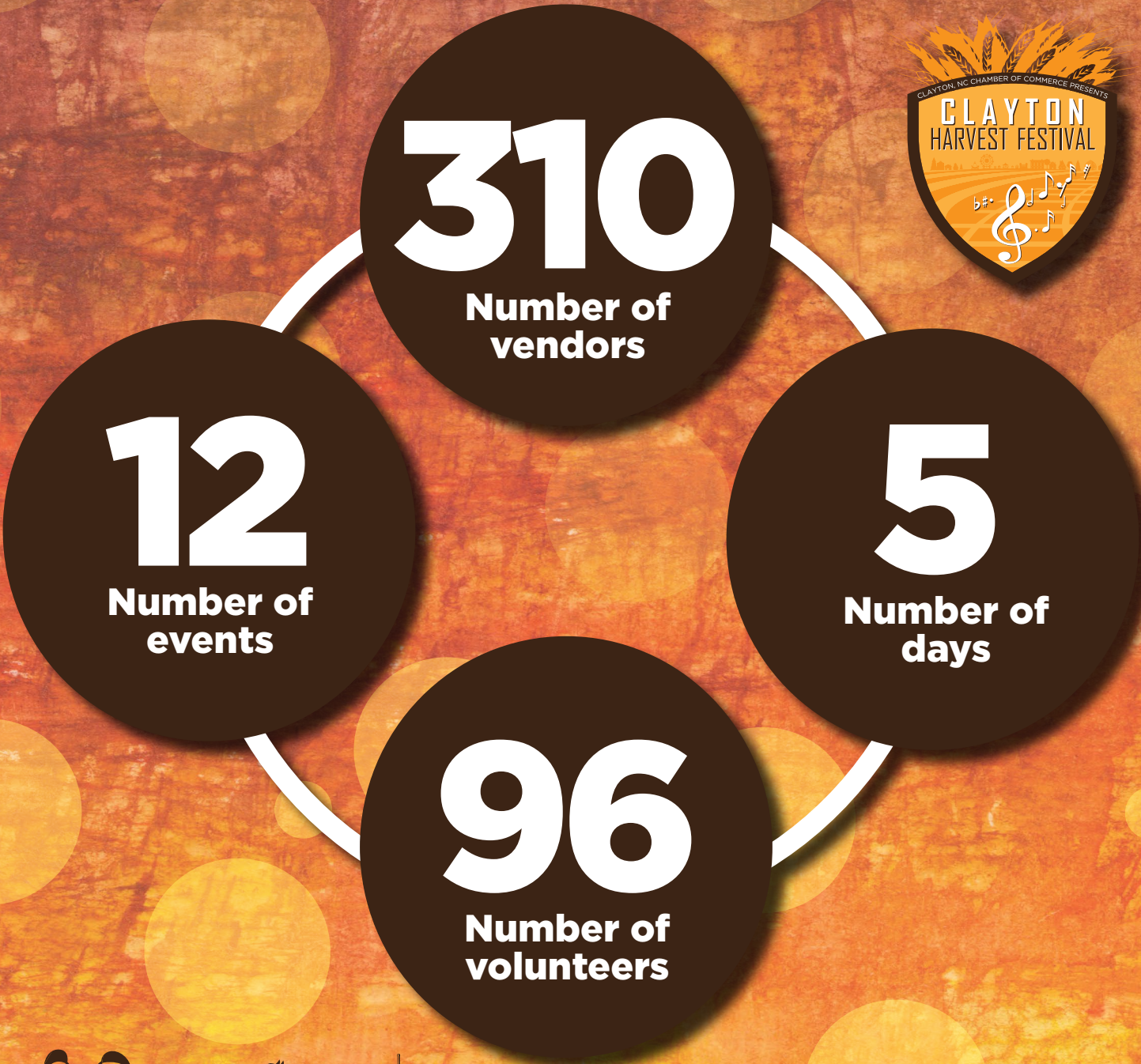


## Festival Facts

The CCOC Clayton Harvest Festival is a Clayton community tradition and celebration dating back to 1951 when the Clayton Merchant's Association (now CCOC) hosted Clayton's first festival, the Cotton Festival. The five-day festival is one of the largest festivals in Johnston County and incorporates events such as carnival rides and games; Squealin' on the Square BBQ competition; Clayton's largest vendor fair; car and bike shows; concerts; local entertainment showcasing dance, gymnastics, and music; a family movie night; a hot dog eating contest featuring the Clayton High School football team; a Military Crossroads with a Main Street flyover, a Latin American Festival, and more.

32K

Approximate  
number of festival  
attendees



MIDWAY

1



SQUEALIN' ON  
THE SQUARE

2



VENDOR  
FAIR

3



LOCAL TALENT  
& CONCERTS

4



MOVIE  
NIGHT

5



MILITARY CROSSROADS

6



KIDS  
VILLAGE

7



PONY  
RIDES

8



TRACTOR  
SHOW

9



CAR  
SHOW

10



BIKE  
SHOW

11



LATIN  
AMERICAN  
festival

12



### Festival Sponsors

#### TITLE SPONSOR

Food Lion

#### COMMUNITY HOST SPONSOR

Town of Clayton

#### GOLD SPONSORS

Caterpillar

Grifols

Johnston UNC Health

Kids 'R' Kids Learning Academy  
of Clayton

KS Bank

Novo Nordisk

OPW Global

#### SILVER SPONSORS

Clayton Glass & Mirror

Duke Energy

HomeTowne Realty

Johnston County Visitors Bureau

United Community Bank

#### BRONZE SPONSORS

The Arbors at East Village

BB&T

Carolina Comfort Air

Cleveland Draft House

Compare Foods

First Citizens Bank

HTR Clayton East - The Tina

Barletta Team

Huebner Family McDonald's

Johnston Now Magazine

Strategic Systems

Studio TK

#### BEAUTIFICATION SPONSOR

All Star Waste Services

#### PARK & RIDE SPONSOR

The Starship Kelly Tours

#### MIDWAY SPONSOR

ElectriCities of North Carolina

#### MILITARY CROSSROADS

#### PRESENTING SPONSOR

United Community Bank

#### COMMUNITY GARDEN MAIN

#### STAGE SPONSOR

Country Superstars 102.3

#### VENDOR FAIR PRESENTING

#### SPONSOR

Caterpillar

#### LOCAL TALENT STAGE FLOORING

#### SPONSOR

Clayton Flooring

#### INTERNATIONAL HARVESTER

#### TRACTOR SHOW SPONSOR

Hudson's Hardware & Outdoor  
Equipment

#### CAR SHOW SPONSOR

Matthews Motors

#### TOBACCO ROAD HARLEY DAVIDSON

#### BIKE SHOW SPONSOR

GEICO - Raleigh Local Office

#### MOVIE NIGHT SPONSORS

Clayton Downtown Development  
Association

Zaxby's

#### TRUNK OR TREAT SPONSOR

Bungalow Bounce

#### KIDS' VILLAGE

Childcare Network

#### PONY RIDES

HomeTowne Realty - Angelina Corroo

#### VOLUNTEER T-SHIRT

Tony Johnson Architect (top)

Fox Rental (sleeve)

HomeTowne Realty (sleeve)

All Star Waste Services

Edge Promotion

Elite Chiropractic

Express Employment Professionals  
of Johnston County

Manning's Restaurant

Neuse Termite and Pest Control

Rainbow Lanes Family Fun Center

Rising Tide Building and Renovations

Stallings Mill Apartments

State Farm Insurance - Bonnie Burns

Vinson's Pub + Eatery

### Latin American Festival Sponsors

#### PRESENTING SPONSORS

Compare Foods of Clayton

Cricket Wireless

#### PLATINUM SPONSORS

BB&T

Guy C. Lee Building Materials

La Cocina Mexican Restaurant

MDI

#### GOLD SPONSOR

Chad Richards - State Farm Insurance

### Squealin' on the Square Sponsors

#### PRESENTING SPONSOR

Carolina Packers, Home of the Bright  
Leaf Hot Dog

#### PEOPLE'S CHOICE SPONSOR

iHeart Media

#### AWARD SPONSOR

Bone Suckin' Sauce

#### VOLUNTEER T-SHIRT

Kids First Pediatrics (sleeve)

Smithfield Chicken 'N Bar-B-Q (sleeve)

### BBQ Competition Winners

#### 1ST PLACE

Hound Dog BBQ

#### 2ND PLACE

The Wicked Pig

#### 3RD PLACE

Baker Boys BBQ

#### B93.9 PEOPLE'S CHOICE AWARD

Carolina Moe's BBQ

#### HOG DOG EATING CONTEST WINNER

Clayton High School Football Team -  
Defense







### Annual Meeting & Community Awards Ceremony

The Clayton Chamber of Commerce Annual Meeting & Community Awards Ceremony was held on Wednesday, January 29, 2020 at The Clayton Center. The Clayton Chamber Commerce (CCOC) presented its annual awards along with Clayton Rotary Club, The Woman's Club of Clayton, Clayton Women in Networking (WIN), and the Clayton Downtown Development Association (CDDA).

**Rep. Donna McDowell White**  
2019 Citizen of the Year

#### **Carpet Steamer 911**

2019 CCOC Business of the Year

#### **Christine McLatchy - Powhatan Elementary**

2019 CCOC Super Star Teacher of the Year

#### **Matt Thompson**

2019 CCOC Ambassador of the Year

#### **Ruth Anderson**

2019 CCOC Leaving a Legacy Award Recipient

#### **Will Lawson**

2019 CCOC Innovator of the Year

#### **Josh Davis**

2019 CCOC Volunteer of the Year

#### **Simon Garen**

2019 CCOC Key Contributor Award Recipient

#### **Clayton Men of Business (M.O.B.)**

2019 CCOC Committee of the Year



#### **2019 Clayton Harvest Festival Harvest Heroes**

Pascual Goicoechea

Simon Garen

Boone Williams

Will Lawson

Clayton High School ROTC

Brad Palmer

Ariel Ramirez

Josh Davis

Tony Johnson

Brent George

Kyle McDermott

Tom Schaffer

Tara Abernathy

Michael Penny

Jeremy Coley

#### **2019 Clayton Harvest Festival Gratitude Award Recipients**

Clayton Police Department

Clayton Fire Department

Johnston County EMS

#### **2019 CDDA Downtown Contributor Award Recipients**

Brad Stoneking

Dan Barbour

Andria Merritt

#### **Patty Cake's Littlest Cupcake Shop**

2019 CDDA Best New Downtown  
Business

#### **Rising Tide Building and Renovations**

2019 CDDA Best Downtown Design

#### **Boulevard West**

2019 CDDA Business of the Year

#### **Derrick Thompson**

2019 Clayton Rotary Club

Community Service Award Recipient

#### **Terri Black**

2019 Clayton WIN Businesswoman  
of the Year

#### **Donna Steele**

2019 Woman's Club of Clayton  
Outstanding Citizenship and  
Patriotism Award Recipient

#### **Rachel Masimore**

2019 Woman's Club of Clayton Club-  
Woman of the Year

#### **Faye Brooks**

2019 Woman's Club of Clayton Club-  
Woman with Heart Award Recipient

# OUR FUTURE IS SO BRIGHT

because these investors  
chose to invest in  
the Clayton community by  
investing in CCOC's mission.

CCOC appreciates each and  
every business listed.

## 2019 INVESTORS

### Connector Campaign Investors (\$5,000+)

Caterpillar  
Grifols  
Johnston UNC Health Care  
Kids 'R' Kids Learning Academy  
of Clayton  
KS Bank  
Novo Nordisk  
OPW Global

### Supporter Campaign Investors (\$3,000+)

Clayton Glass & Mirror  
Duke Energy  
HomeTowne Realty  
Johnston County Visitors Bureau  
United Community Bank

### Foundation Campaign Investors (\$2,000+)

The Arbors at East Village  
BB&T

Carolina Comfort Air  
Cleveland Draft House  
Compare Foods  
First Citizens Bank  
HomeTowne Realty Clayton East - The  
Tina Barletta Team  
Huebner Family McDonald's  
Johnston Now Magazine  
Strategic Systems  
Studio TK

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*continued >*



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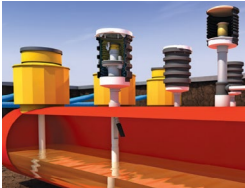
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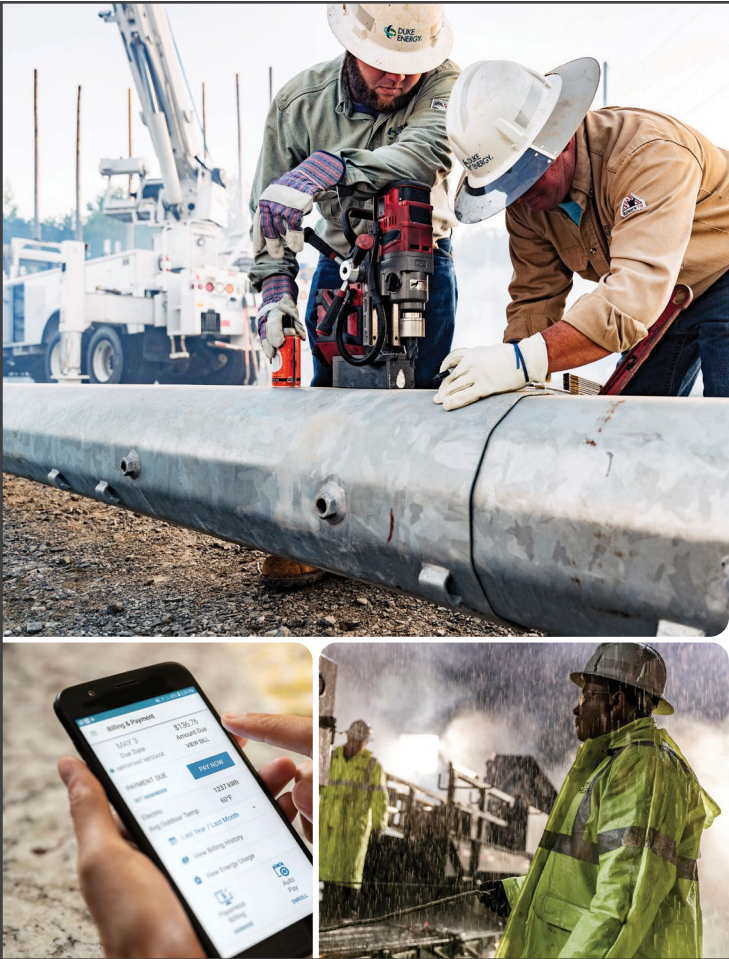


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ACES Cleaning Service  
Adam & Eve  
Adams & Hodge Engineering  
Agri Supply  
Alexander Design Build  
Align Family Chiropractic  
All Star Waste Services  
Allied Employer Services  
Alligator Steps Swim School  
Allstate - Greg Hince  
Allstate - Medlin Insurance Associates  
Amelia Village Apartments  
AMJ Bookkeeping  
Angela Drum Team Realtors  
Angie Bryan Creations  
Animal-Assisted Therapy of the Triangle  
Anytime Fitness  
APR Restoration and Commercial Development  
Arianna Harrison Realty  
Auntie's Cottage  
Axiom Dentistry of Clayton  
Bailey Insurance Agency  
Barbour Glass  
Barbour-Pourron Plumbing & Service Co.  
BelFlex Staffing  
Berkshire Hathaway HomeServices  
York Simpson Underwood  
Bethesda Baptist Church  
Bexley House  
Blackley's Printing & Sign Shop  
Blu Site Solutions  
Blue Line Aviation  
Bojangles (Tri-Arc Food Systems)  
Boulevard West  
Boyette Family Farms  
Breedon Law Office  
Brian Center Health & Retirement  
Brick & Mortar Events  
Brighter Hope Christian Fellowship  
Buckeye Computer Services  
BuildInvest Partners  
Bungalow Bounce  
Burton Engineering Associates  
C & D Electrical Service Company  
C2 Accounting & Business Support  
C3 Church  
Candlewood Apartments  
Canopy  
Capital Area Workforce Development Board & NCWorks  
Capital Auto Glass  
Capital Chrysler Jeep Dodge  
Carey Roofing and Construction  
Carlton Connection  
Carolina Mudcats  
Carolina Packers  
Carolina Youth Theatre  
Carpet Steamer 911

Cauley & Hill CPA's  
CE Rental  
Char Grill Clayton  
Chefella's Catering and Event Planning  
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Spa of Clayton  
Clarity Vision  
Classy Stitches  
Clayton Animal Hospital  
Clayton Area Ministries  
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Clayton Center for Active Aging  
Clayton Chiropractic  
Clayton Civitan Club  
Clayton Endoscopy Center  
Clayton Flooring Center  
Clayton High Athletic Booster Club  
Clayton High School  
Clayton Internal Medicine  
Clayton Kids Dentistry  
Clayton Medical Associates  
Clayton Mid-Day Rotary Club  
Clayton Middle School  
Clayton Pediatric & Adolescent  
Medicine - Division of Jeffers & Mann  
Pediatrics  
Clayton Pediatric Dentistry  
Clayton Rotary Club  
Clayton School of Dance  
Clayton Smiles  
Clayton Steakhouse  
Clayton Visual Arts  
Clayton WIN - Women In Networking  
Club Z! In-Home Tutoring  
CMC Electric

Coldwell Banker Advantage  
Coldwell Banker Advantage -  
Beth Watson  
Coldwell Banker Advantage -  
Lori Culberson  
Coldwell Banker Advantage-  
Deanna Heath  
Coldwell Banker Howard Perry &  
Walston - Jennifer Franklin-Rowe  
Coldwell Banker Howard Perry &  
Walston (Broker)  
Coldwell Banker Howard Perry &  
Walston - Sabrina B. Davis  
Comfort Shield HVAC Services  
Community and Senior Services of  
Johnston County / JCATS  
Commwell Health  
Consolidated Insurance Solutions  
Cooper Academy  
CopyPro  
Cornerstone Home Lending  
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Town of Clayton  
Councilman Bobby Bunn,  
Town of Clayton  
Councilman Jason Thompson,  
Town of Clayton  
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Service  
Cricket Wireless  
CrossFit Clayton  
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Dakno Marketing  
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Dianne Thompson Hagwood  
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Divine Marketing Group  
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Dream Vacations Bean-March  
Travel Group  
Driven Global Chauffeured  
Transportation  
Dylan's Unique Gifts & Catering  
Eagle Storage  
East Coast Concrete Systems  
Edge Promo Team  
Edward Jones - Brad Palmer, Financial  
Advisor  
Edward Jones - Melanie Marlow,  
Financial Advisor  
Edward Jones - Victoria Johnston,  
Financial Advisor  
Edwards Electronic Systems  
ElectriCities of NC  
Elite Chiropractic Center of Clayton  
Elite Travel Planners  
EmergeOrtho - Greater Triangle  
Region  
Equity Resources  
European Touch of Beauty Waxing  
Studio & Spa  
Executive Personnel Group  
eXp Realty  
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Fairway Green  
Fairway Independent Mortgage  
Corporation  
Fairway Independent Mortgage  
Corporation - Shawna Clark  
Faith Tabernacle Ministry  
Family Insurance  
Fig Tree Investments  
First Baptist Church  
First Federal Bank  
First National Bank  
First Street Tavern  
Fit Body Boot Camp Clayton  
Flowers Plantation  
Folden W. Lee, III, D.D.S.  
Fonville Morisey Realty  
Food Lion #2197  
Fuzzy Faces Refuge  
Gabriel Manor - Saber Healthcare  
Group  
Garner Appliance and Mattress  
Gatehouse Self Storage  
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Gerber Collision & Glass  
Globe Life- Liberty National Worksite  
Division  
Glow Yoga  
GOECO Office Systems  
Goosehead Insurance - Dyrke Maricle  
GoTriangle  
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Healthy Pets Mobile Vet	Jarman Homes	Lane & Associates XVII, DDS	Natvar, A Tekni-Plex Co.
Hearth and Home Realty	JCI - Johnston County Industries	Langdon and Company	NC District 11 Guardian ad Litem
Hershey's Ice Cream & Coffee Shop	Jewelry Design Studio	Leak Locators	NC Farm Bureau
High Point Audiological	Jim Jenkins	Lee Heating & Air Conditioning	NC Heart and Vascular
Hocutt Baptist Church	Joey Millard Edwards Team	Light of Elaine	NC Motorsports
Holiday Inn Express Clayton	Johnston Charter Academy	Lil' Angels Photography	Neighborhood Academy of Music
HomeTowne Realty - Angelina Corroo	Johnston Community College	Lions Spring Senior Community	Neuse Adventure Canoe & Kayak Rentals
HomeTowne Realty - Diana May	Johnston County Alumnae Chapter - Delta Sigma Theta Sorority	Lipscomb Learning Center	Neuse Charter School
HomeTowne Realty - Laurie Howell	Johnston County Association of Realtors	Lisa Blinson, CPA	Neuse River Racquet Club
HomeTowne Realty - Michelle Odom	Johnston County Economic Development	Local Shopper NC	Neuse Termite and Pest Control
HomeTowne Realty - Nicole Orringer Team	Johnston County Education Foundation	Lowes Foods	New Hope Faithful Friends Academy
HomeTowne Realty - Samantha DiGiovanni	Johnston County Register of Deeds	Lyn Austin	NextHome Triangle Properties-Shannon Davenport
HomeTowne Realty - Teresa Byrd	Johnston County Sports Complex	MAC PASS	Nina's Restaurant & Bar
HomeTowne Realty - Tyler Huff	Johnston County YMCA	Main Street Community Garden	Nobles Insurance Agency
HomeTowne Realty- Chris Carroll	Johnston United Soccer Association	Mako Documents	North Carolina Oral Surgery + Orthodontics
HomeTowne Realty Garner - Olita A. Boone, MPA	Jones Keystone	Manning's Restaurant	Now & Then Classic Consignments of Clayton
Horizon Family Medicine	Jordan & Associates Gastroenterology	Marker 21 Corporation - Carol Houston	Nuvo Solutions
Horne Memorial United Methodist Church	JuiceVibes Clayton	Marvel Management	Olde Town Supply
HTR Commercial	Julie J Stewart CPA	Mary Kay by Jessica Boynton	On Site School of Driving
Hudsons Hardware & Outdoor Equipment	JulVin Carpet + Flooring	Mast, Mast, Johnson, Wells & Trimyer	One Team Restoration
If Tees Could Talk	June-Neri Financial	Matthews Motors	ONEHOPE Wined Up with Toni
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Instill Distilling Co.	Kennedy Office	McNutt Orthodontics	Parrish Young Wealth Management
	Ken's Drone Service	Mechworks Mechanical Contractor	Partners Commercial Realty
	Kiddie Transit	MedicalTraining.me	Partnership For Children of Johnston County
	Kids First Pediatrics of Clayton	Mitchell Temporary Services	Patty Cake's Littlest Cupcake Shop
	Kiwanis Club of Clayton NC	Modern Woodmen Fraternal Financial	
		Mooring & Mooring, DDS	
		Morning Glory Inn	
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Stephenson Insurance Agency  
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Sunderland Home Improvement  
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Zaxby's



# Campaign

CCOC embarked on its first total resource campaign at the end of 2019. Using 47 volunteers divided into 9 teams, CCOC secured over \$150K in revenue and streamlined its 2020 sponsorship sales process.

## TASK FORCE

- Ruth Anderson** Chair
- Tony Johnson** Vice Chair
- Dyrke Maricle** Vice Chair
- Brent George** Vice Chair

## TRC TOP PRODUCERS

- Suzanne Ball** 1st Top Producer
- Sadie Brown** 2nd Top Producer
- Dyrke Maricle** 3rd Top Producer

## TRC TOP PRODUCING TEAM

**Silva Snippers:** Nichole Silva (Team Captain), Suzanne Ball (Top Producer), Dawn Kitner, Adam Rodriguez, Brad Palmer, Erin Carr, and Jason Karr.

CCOC thanks each individual and business involved in making our first TRC successful!



# Our Future Is So BRIGHT

*Total Resource Campaign 10.1.19 ~ 11.30.19*

**\$150,985**

Amount of TRC  
2020 pledges/income  
(over 100% of goal)

**33**

Number of new  
CCOC investors  
from TRC

**47**

Number  
of TRC  
volunteers



