



CCOC
CLAYTON
CHAMBER OF COMMERCE

ADVOCATE • COLLABORATE • INNOVATE

2019 Sponsorship Guide



One hour morning networking event at CCOC with a display table and 15 minute in-person presentation to the group. The event also receives social media promotion and your company will be listed as a sponsor on the event RSVP web page.

Welcome Sponsor

10-11 available @\$100 ea

(average attendance is 25-35 per event)



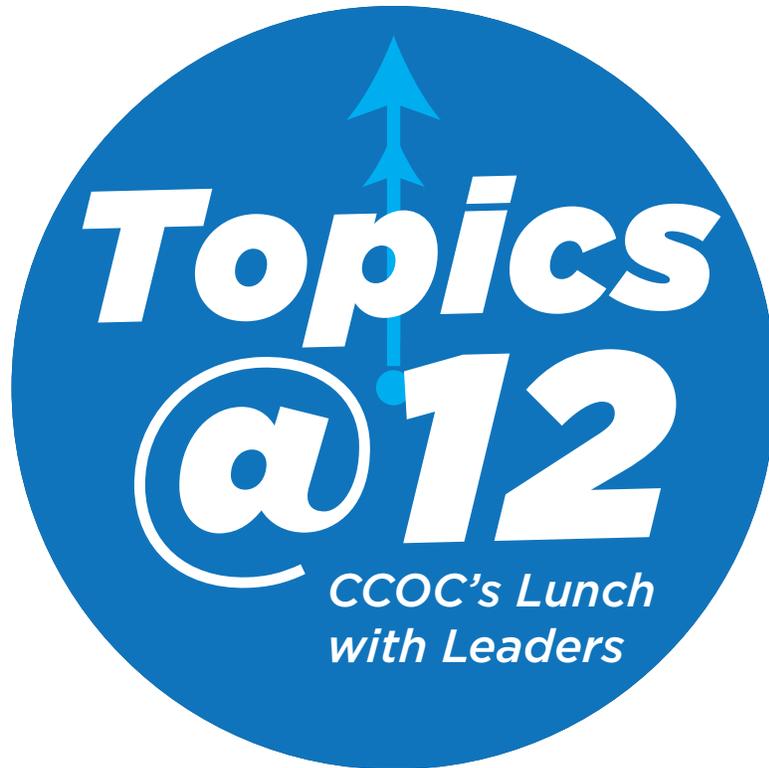
One and a half hour evening networking event at your location with the ability to give a 15 minute in-person presentation to the group. The event also receives social media promotion and your company will be listed as a sponsor on the event RSVP web page.

(average attendance is 35-75 per event)

Host Sponsor

10-11 available @\$100 ea +

you must supply the location, food, and drink



Lunch and learn event facilitated by a professional speaker. Your company will be recognized at the luncheon as the food sponsor and you will be able to say a few words and welcome everyone to the event. The event also receives social media promotion and your company will be listed as a sponsor on the event RSVP web page.

(average attendance is 50-125 per event)

Welcome Sponsor
4 available @\$200 ea



Guided and informational tours of Clayton for new and current residents. Each sponsor is mentioned on the tour and will receive social media and CCOC website exposure.

(anticipated attendance is 35-70 per tour day)

Bus Sponsor and Gold, Silver, and Bronze Tour Sponsors (SOLD)

Swag Bag Supply Sponsor (SOLD)

1 available @\$750 ea + bags

This is an annual sponsorship. You must provide 500 empty bags to be handed out to all participants of bus tour (and CCOC walk-ins for the walking tour). If you choose, your company logo may be printed on each swag bag and you may include one small promo item (advertising rack card, coupon, flyer, pen, pencil, binder clip, etc.) in the bag. Your company will also receive an ad banner on The Clayton Connection app (inside the Clayton 101 guidebook). There is a possibility for you to participate in the tour presentation if desired. Your logo will be included on the tour agenda.

Swag Bag Advertising Sponsor

10 available per tour day @\$100 ea + your promo items

This is a tour day sponsorship (two tours will typically run per day). You must supply 100-150 small promo items for the swag bags (advertising rack card, coupon, flyer, pen, pencil, binder clip, etc.) to be handed out at all participants of bus tour (and CCOC walk-ins for the walking tour).

App Sponsor

20 available @\$120 ea

This is an annual sponsorship. You will receive a clickable ad banner on The Clayton Connection app (inside the Clayton 101 guidebook) throughout the year. This app will be used for both the bus and walking tours.

600px X 110px .JPG or .PNG (72 resolution) artwork acceptable.

Website Page Sponsor

12 available (3 per quarter) @\$150 ea

This is a quarterly sponsorship. You will receive a clickable ad banner on the Clayton 101 page of the CCOC website.

300px X 250px .JPG or .PNG (72 resolution) artwork acceptable.

Beverage Sponsor

1 available per tour day @\$100 ea + beverages

This is a tour day sponsorship (two tours typically run per day). You must provide coffee, soda, or water to participants before boarding the bus. You will also be recognized and have the ability to provide a coupon/item for the swag bag.

Segment Sponsor

4 available per tour day @\$250 ea

*This is a tour day sponsorship (two tours typically run per day). Your company will be mentioned during tour presentation (this segment brought to you by *your name*) and there is a possibility* for you to participate in the tour presentation if desired. Your company name will also be included on the tour agenda.*



CCOC annual fundraiser featuring a popular \$10,000 draw down and various restaurants from the Clayton area.. (anticipated attendance is 200-300 people at event)

Gold & Silver Raffle Sponsors (SOLD)

Silent Auction Item (unlimited available @\$50+ ea)

Cuisine of Clayton Presenting Sponsor

1 available @\$1,000 ea or split with 2 available @\$500 ea

You will receive recognition at the event, event signage, and print and social media promotion. You will also receive one raffle ticket and one food only ticket to the event.

Entertainment & Silent Auction Presenting Sponsor

1 available @\$1,000 ea or split with 2 available @\$500 ea

You will receive recognition at the event, event signage, and print and social media promotion. You will also receive one raffle ticket and one food only ticket to the event.

Contact **Maria Bunn** at
maria@claytonchamber.com
(919) 553-6352